

## CUSTOMER SERVICE AND INNOVATION PUTS OGILVIE FLEET IN THE RUNNING FOR TOP AWARDS

Expanding vehicle leasing and fleet management company Ogilvie Fleet is in the hunt for a string of top industry awards.

Stirling-headquartered Ogilvie, parent company of Ogilvie Fleet, has already seen its customer service focused approach rewarded by being a finalist in the Scottish Business Awards, the nation's premier cross industry business awards programme.

The Scottish Business Awards were held at the Edinburgh International Conference Centre last night (Thursday, February 23) and were hosted by entertainer Angus Deayton with the keynote speech delivered by musician and anti-poverty campaigner Sir Bob Geldof.

Ogilvie Fleet, which also has offices in Sheffield, Birmingham and Northern Ireland, has also achieved Reader Recommended accreditation from leading industry publication *Fleet News* for the third consecutive year.

Additionally, Ogilvie Fleet is a finalist in the annual Fleeteye CSI survey, which is conducted by specialist international automotive research and consulting company Experteeye and recognises outstanding customer service based on feedback from fleet decision-makers benchmarked against competitors. The company, which operates a fleet of 10,500 vehicles, won the award last year for being the top vehicle leasing and fleet management supplier for service to customers running 25 to 250 vehicles.

Finally, Ogilvie Fleet, which is aiming to expand its fleet to around 12,000 vehicles through organic growth over the next two to four years, has been short listed for two industry 'Oscars' at the annual Fleet News Awards, which recognise industry excellence.

The winners of the almost 30 awards will be announced at a glittering ceremony at the Grosvenor House Hotel, London, on March 21. Ogilvie Fleet is one of four businesses battling for the Customer Service Award and one of five in contention for the New Product or Service Award with its sophisticated MiFleet Showroom - an online fleet manager portal that securely delivers critical live fleet operational data in real-time to the desktops of fleet chiefs.

Nick Hardy, sales and marketing director Ogilvie Fleet, said: "Awards' recognition is vital because it raises the company's profile and highlights that the business is at the forefront of delivering industry-leading fleet solutions aligned with service excellence.

"Winning the Fleeteye CSI survey last year, which was Ogilvie Fleet's first major industry award, provided a significant springboard for the company along with huge credibility that has triggered business wins."

He added: "We may not have won a Scottish Business Award, but to be a finalist was a fantastic achievement and is testimony to every single member of staff who day after day works incredibly hard to deliver a range of fleet solutions to our clients.

"With the 2012 awards season in full swing we look to the future with confidence as an increasing number of businesses recognise the solutions Ogilvie offers will deliver improved fleet operating efficiencies."

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